

# Highlights



**BUILDING TRUST | INFLUENCING POLICIES | DELIVERING SOLUTIONS** | EastWest Institute's Quarterly Newsletter | **FALL 2012** | [www.ewi.info](http://www.ewi.info)

BREAKTHROUGH CYBERSECURITY REPORT

**PRIORITY**

**COMMUNICATION**

**IN TIMES OF CRISIS**

Each year, around the world, lives and property are lost because we do not prioritize the international communications that matter most. The Priority International Communications report offers immediate solutions to the present impasse. ➤ [PAGE 5]

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GLOBAL LEADERSHIP  
THE CHANGING MIDDLE EAST  
WOMEN, PEACE, SECURITY  
WORLDWIDE CYBERSECURITY  
SUMMIT 2012  
EWI LEADER:  
HAIFA FAHOUM AL KAYLANI  
EWI ALUMNA:  
CAROLYN GARBER**

# Developments

## *Latest News from EWI's Initiatives*



### President's Message

Dealing with congested communication networks in times of crisis is a clear national security priority. Surprisingly, that is not so for international communications. We can expect an accelerating number of crises with serious international repercussions in the decade(s) ahead. This includes natural disasters, terrorism and other man-made events. During times of crisis, countries and their key businesses and services need effective communications. Recent tragedies like Japan's tsunami and nuclear meltdown, the July 7, 2005 London bombings, the 2008 Mumbai and September 11 terrorist attacks all had in common the frequent failure of priority communications. Each year countless lives and property are lost because we did not prioritize the international communications that matter.

EWI this week has released the long-awaited *Priority International Communications* report with specific recommendations for immediate solutions to the present impasse. Some twenty five contributors from businesses and governments around the world took part in the year-long policy study. This is part of EWI's commitment to building international trust by proposing practical solutions to cybersecurity challenges. EWI and our partners will now champion implementation of the solutions proposed, encouraging the private and public sectors to create open lines of communications between essential players across all types of boundaries in times of crisis. This problem was seen as intractable because nobody owned it. The solution was not clear. It is not intractable and, in fact, can rather easily be fixed. That is leadership, EWI style.

Times like these call for leadership at all levels. At this year's awards dinner, EWI bestowed the H.H. Sheika Fatima bint Mubarak Award for Values-based Leadership on two remarkable women: Dr. Fehmida Mirza, speaker of the National Assembly of Pakistan, and Ms. Shinkai Karokhail, member of the National Assembly of Afghanistan and a renowned women's rights activist. In keeping with the theme of Southwest Asia as a critical region to the world, we also presented the people of Japan with our International Peace Building award. Japan's generous support of Afghanistan's development is one of the most underreported stories in international aid. Japan's Foreign Minister Koichiro Gomba accepted this award on behalf of his people. We are proud to honor these distinguished awardees.

Later this month, EWI will release a study examining the often contentious relationship between China and the United States when it comes to their cyber capabilities and intentions, suggesting where these two countries could seek to lay the groundwork for new collaborative efforts. Our job is to build trusted relationships and seek collaborative solving of problems.

We thank the EWI friends and family for your support. You help EWI continue to be a globally significant player, addressing major threats to peace and economic stability.

John Edwin Mroz

### The Changing Middle East



On July 12, EWI and the Friedrich-Ebert-Stiftung New York Office hosted "The Changing Middle East—Implications for Regional and Global Politics," a day-long workshop featuring lively debates about current developments in the region. Panelists included some of the leading experts in Middle East affairs, such as Salman Shaikh, director of the Brookings Doha Center; Dan Arbell, minister of Political Affairs at the Israeli Embassy in Washington; and Isobel Coleman, senior fellow for U.S. Foreign Policy at the Council on Foreign Relations.

Panelists discussed the Syrian crisis, the internal disagreements in Israel about that country's future, the impact of the regional upheavals on women and minorities, and the prospects for a nuclear-free zone in the Middle East. Predictably, one of the biggest divides in the panel was over Iran's nuclear program. Ambassador Seyed Hossein Mousavian, who served as Iran's spokesman during its nuclear negotiations with the European Union from 2003 to 2005, declared: "Iran is prepared to accept a deal based on maximum transparency measures." But according to Israeli diplomat Dan Arbell, "The window for the diplomatic option is closing." While panelists may have disagreed over the meaning and likely outcome of recent Middle East events, there was a clear consensus that, whatever label is used, the magnitude of these changes cannot be denied.





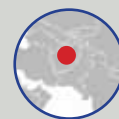


## Learn More

For more dinner coverage visit  
[www.ewi.info/dinner2012](http://www.ewi.info/dinner2012)



## Women, Peace, Security



On April 14-16, 2012, the EastWest Institute, in partnership with the Women's Parliamentary Caucus (WPC) of the National Assembly of Pakistan, arranged for the first ever official delegation of Pakistani women parliamentarians to visit Afghanistan. This ground-breaking visit is described in the publication *Women, Peace and Security*, a report highlighting the progress of EWI's Working Group on Women, a program supporting female leadership and participation in conflict resolution and peace building.

The visit was led by our award winners Dr. Fehmida Mirza of Pakistan and Ms. Shinkai Karokhail of Afghanistan. The delegations consisted of five female Members of Parliament (MPs) from the WPC who met with Senior Afghan administration officials, including: President Hamid Karzai; Presidential Advisor Masoom Stanikzai; Minister of Foreign Affairs Zalmi Rassoul; and a group of Afghan female MPs. The primary purpose of the visit was to define a bilateral plan of action on common priorities, strengthen trust and institutional cooperation, and support the emergence of a strong and vibrant female parliamentary presence in the Afghan Wolesi Jirga.



## Learn More

Read the report at  
[www.ewi.info/women-peace-and-security](http://www.ewi.info/women-peace-and-security)

# Advancing **Global Leadership**

*On September 27, EWI held its Annual Awards dinner, celebrating the accomplishments of Afghan and Pakistani Women Parliamentarians as well as awarding the people of Japan with the prestigious International Peace Building Award.*

**D**r. Fehmida Mirza, the first woman speaker of the National Assembly of Pakistan, and Ms. Shinkai Karokhail, a renowned women's rights activist and member of the Afghan Parliament, received the 2012 Leadership Award for their inspiring record. Recognizing their contributions to Afghan and Pakistani society, EWI President John Mroz stated: "Dr. Mirza and Ms. Karokhail are ground-breaking, visionary leaders. Their leadership deserves

to be recognized beyond their borders as a beacon of inspiration to others."

The 2012 Leadership Award is named for H.H. Sheikhha Fatima bint Mubarak, the wife of the late Sheikh Zayed of the United Arab Emirates, and founder of the the Abu Dhabi Society for the Awakening of Women, the first women's organization in the U.A.E. Dr. Mirza and Ms. Karokhail are the first recipients of the award. Japan's Foreign Minister

Koichiro Gamba accepted EWI's International Peace Building Award on behalf of the Japanese people, who have provided critical economic and development assistance to Afghanistan. The International Peace Building award recognizes individuals and groups that have made great strides in building peace across borders and cultures, and this award signifies the generous contributions that the Japanese people have made toward Afghan peace and security.

# Developments

## Preview: 3rd **Worldwide Cybersecurity** Summit

*EWI will hold the 3rd Annual Worldwide Cybersecurity Summit at the Taj Palace Hotel in New Delhi, India on October 30-31, 2012.*



Following the success of the prior summits in Dallas (2010) and London (2011), the third summit will build upon our work of bringing together government and corporate partners to protect the world's digital infrastructure. Specifically, EWI, in concert with our co-sponsor, the Institute of Electrical and Electronics Engineers (IEEE), will focus on providing actionable recommendations for industry and governments. More than just a series of conferences, the Worldwide Cybersecurity Summits are part of an ongoing process that brings together experts, stakeholders and decision-makers from industry, government and academia to advance international policy to promote the security, stability and safety of cyberspace.

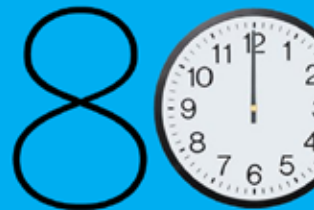
As technical innovation has skyrocketed, the global economy has become increasingly digitalized. Every day, billions of phishing emails bombard personal computers, carrying malware and viruses. Hackers steal client data from company websites, accusations of cyber espionage fly, and countries uneasily wonder whether cyber attacks can be considered acts

of war. To track cyber criminals, protect Internet users and secure critical infrastructure, we must address the growing gap between technology and our controls over it.

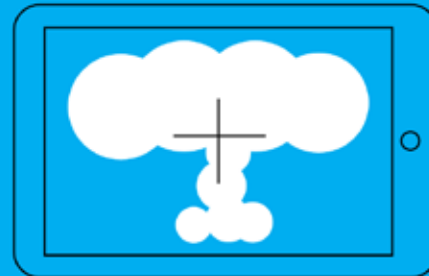
With these challenges in mind, the New Delhi Summit will focus specifically on three goals: mobilizing new commitments by business and governments to address cross border cybersecurity challenges; setting in place new models for private sector leadership to address inherent vulnerabilities and emerging threats associated with global Internet connectivity and information and communications technology (ICT) development; and framing an action plan for globally acceptable policies on cyber crime.

Given these ambitious goals, and EWI's commitment to fight cyber crime through international cooperation, the annual Cybersecurity Summit continues to be a crucial forum for building international, private-public partnerships and for shaping the agreements, standards, policies and regulations (ASPR) we need to protect cyberspace.

There are  
**115,000**  
victims of cyber  
crime every day.



victims per minute



U.S. nuclear  
weapons factor  
**10 MILLION**  
cyber attacks

10101010101010  
110111011101110  
GLOBAL LOSS



**66%** of net-connected Indian adults  
have been victims of cyber  
crime in their lifetime.

© 2012 EastWest Institute Sources: 2012 Norton Cybercrime Report; National

For full coverage of the Worldwide Cybersecurity Summit 2012 in New Delhi visit: [www.cybersummit2012.com](http://www.cybersummit2012.com) or search for the summit Twitter hashtag **#cybersummit**

*"More than just a series of conferences, the Worldwide Cybersecurity Summits are part of an ongoing process aiming to advance international policy to promote the security, stability and safety of cyberspace."*

**42 MILLION**  
Indians have  
become victims  
of cyber attacks  
in the past 12  
months.



Up to  
ON  
s daily.



Over 47,000  
**overseas-based IPs** were  
involved in attacks against  
**9 MILLION**  
Chinese computers in 2011.

**000111011101110111**  
**DUE TO CYBER CRIME:**  
**10\$110101010111100**  
**BILLION PER YEAR**  
**101010101010101010**

Cyber crime costs the UK  
**£27bn a year**



ational Nuclear Security Administration

## Priority International Communications



**[CONTINUED]** Each year lives and property are lost around the world because we do not prioritize the international communications that matter most. During times of crisis, governments and key private sector bodies require effective communications more than ever. But during tragedies like Japan's tsunami and nuclear meltdown in 2011, the July 7, 2005 London bombings, the 2008 Mumbai and September 11, 2001 terrorist attacks, critical communications failed to make it through congested networks. Bearing this issue in mind, EWI has commissioned the Priority International Communications (PIC) report to put forward recommendations, which if implemented, would help countries communicate reliably during crises, by allowing government-authorized users to correspond during times of high network congestion, in the process saving lives and property. Essentially, PIC would help countries prepare for emergencies in cyberspace, as it would enable robust international communications in the face of a major crisis.

The report presents four actionable recommendations which aim to help nations employ priority communications capabilities. These recommendations cover a wide range of implementable actions, from merely championing the need for PICs, to having network operators supply international software to support PIC infrastructure. "A PIC capability could make the crucial difference between whether or not life-sustaining functions are sustained during a major crisis, when public networks are most congested," said Stuart Goldman, a co-author of the report.



**Learn More**

Read the report at  
[www.ewi.info/pic](http://www.ewi.info/pic)



# Change Agents

*People from EWI's Past and Present*

## EWI Leader: **Haifa Fahoum Al Kaylani**



*Mrs. Haifa Fahoum Al Kaylani, a member of the EWI board of directors, is founder and chairman of the Arab International Women's Forum.*

### **How did the Arab International Women's Forum come about?**

As a development economist, I have always believed that there can be no social or economic development in the region or anywhere without optimizing all resources, and women are the Arab world's most valuable resource.

In this light, I gathered together Arab and international women leaders from a wide range of sectors, all of whom had achieved personal success in their fields, to form a board of directors. Together, we launched the Arab International Women's Forum in the spring of 2001 as a not-for-profit, non-governmental, non-political organization. In the decade since, the AIWF has served as a voice for Arab women; showcasing their development, promoting cross cultural diversity and creating greater public awareness of women's success and prospects in the Arab world but always with an international context.

### **What are some examples of the Arab world embracing women's rights? And**

### **how can such an example be used to effect wider change?**

The achievements of Arab women in the last 15 years are truly remarkable. There are more Arab women serving in company boardrooms, political cabinets and the regional and global media than ever before. Women in the MENA represent 50 percent of the SME enterprise sector, and overall wealth held by women in the MENA region is estimated at \$500 billion, with wealth managed by women in the six GCC countries alone estimated at \$385 billion.

However, women are still underrepresented in the region overall, especially in the sciences, in sports, media, medicine, engineering and law. Of course, it is important to remember that these challenges are by no means exclusive to the MENA region, but to effect broad and sustainable change, for true and long-lasting empowerment, it is vital that we build upon these successes, promote successful role models in the region, and work consistently to develop, actively recruit and train the next generation of Arab women leaders.

### **How do you see the role of women in the Arab world evolving in the coming years?**

We clearly see, with every conference we host and every seminar we hold, that Arab women are among the most resourceful, tech-savvy, sustainability-focused business leaders in the world. Given the global economic crisis in 2008, from which many of the world's economies are still struggling to recover, and recent geopolitical shifts in the region after the Arab Spring, we believe that true and sustainable empowerment of women and youth is no longer a matter of political correctness—it is a social, economic and political imperative.

The road ahead is still uncertain for many in the Arab world, and by no means is the region's transition to democracy complete, but this at least is clear to all of us at AIWF—educating Arab girls, empowering Arab youth and supporting the role of Arab women leaders is the utmost priority if we are to achieve true and lasting peace and prosperity in the Arab world.

## EWI Alumna: **Carolyn Garber**

*Director of Development, Lyndon B. Johnson School  
of Public Affairs at the University of Texas-Austin*

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Institute alumni"

**C**arolyn Garber first began her affiliation with EWI as a graduate student at Columbia University's School of International and Public Affairs. A student of energy policy, Garber worked as an intern in the institute's New York center, brought on board to help host a conference on international energy security.

"It was truly an invaluable experience," says Garber, one that she believes played a role in her securing a first job as an energy analyst at Cambridge Energy Research Associates.

Garber was also instrumental in beginning the institute's first permanent presence in Russia. "As EWI often finds itself at the nexus of most of the world's critical challenges, this was the case when we opened the Moscow office in 1999," she says.

It wasn't an easy endeavor. "We found ourselves setting up an operation, remodeling an office (literally sitting in a pool of dust the entire summer), and planning for a fall board meeting in a time of crisis in Russia," Garber explains.

The effort, which, she believes, "couldn't have been orchestrated at a more important juncture," paid off. The Moscow office was soon

utilized, in her words, "as a stepping stone to encourage discussion, debate and, ultimately, foreign investment."

Garber is currently in charge of development for the prestigious Johnson School of Public Affairs. In this capacity, she is committed to "ensuring that our next generation of public policy leaders is getting the very best training they can to activate change."

She remains fascinated with the international energy market, especially "its intersections and often collisions between economics and politics." Looking at the upcoming elections, she is also passionate about seeking "government restructuring on a mass scale," resulting in more "efficiencies and measured outcomes for government services."

Reflecting upon her time at the institute, Garber is particularly fond of the time EWI president John Mroz nominated her to escort Vagit Alekperov, then president and CEO of LUKOIL, from his suite to the hotel ballroom during the institute's annual awards dinner.

"To a student of Russian energy and politics," she says, "it was both intimidating and exhilarating to be afforded this interaction."



## Highlights

# ComingUp



Your contributions help EWI make the world a safer and better place. Visit [ewi.info/support](http://ewi.info/support) to learn more.

## Reshaping Economic Security in Southwest Asia & Middle East

*Worldwide Security Conference, November 12-13, Brussels*

The 9th Worldwide Security Conference will bring together some 300 high-level policy makers, business and investment executives and public opinion leaders from around the world to brainstorm on the central theme of economic security and deliberate on practical breakthroughs. It will rep-

resent an extraordinary opportunity for debating and networking. The choice of this year's theme reflects the critical importance of 21st century economic security in Southwest Asia and the Middle East in light of the 2014 withdrawal of U.S. troops from Afghanistan and other profound regional changes. These present significant chal-

lenges and opportunities for the public and private sectors worldwide.

Over 30 speakers are invited, including high-level officials from the region and beyond, heads of regional and international organizations, key business and investment executives and acknowledged independent experts.



### 5th U.S.-China High-Level Political Party Leaders Dialogue

*December 5-12, 2012*

Aiming to build understanding and trust between political elites from the United States and China through an exchange of views on governance and foreign policy issues, the official party-to-party dialogue session between Communist Party of China (CPC) ministerial-level officials and senior Democrats and Republicans will take place in Washington, DC, following visits by the CPC delegation to Utah and Colorado.



**EASTWEST INSTITUTE**  
*Forging Collective Action for a Safer and Better World*

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## Highlights