

Highlights



BUILDING TRUST | **INFLUENCING POLICIES** | **DELIVERING SOLUTIONS** | EastWest Institute's Quarterly Newsletter | **FALL 2011** | www.ewi.info

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EWI WORLDWIDE CYBERSECURITY SUMMIT 2011

CYBERSECURITY: FORGING SOLUTIONS

Between the phone hacking scandal at the *News of the World* and widespread theft of personal data from corporate databases, it was a busy summer for cybersecurity – and for EWI's Worldwide Cybersecurity Initiative. Launched in 2009, EWI's initiative brings together corporate and government partners to protect our world's digital infrastructure.

On June 1-2, EWI hosted the Second Worldwide Cybersecurity Summit in London, which convened more than 450 business, government and technical experts from 43 countries. The aim: to find new practical solutions

to everything from fighting cyber crime to ensuring that emergency communications can traverse crowded telecommunications networks.

"I think there is a recognition by all governments, including my own, of the importance of securing cyberspace – the recognition that there has to be cooperation between governments and the private sector," said Latha Reddy, Deputy National Security Adviser of India, speaking at the summit. ➤

Developments

Latest News from EWI's Initiatives



President's Message

Dear Readers,

Many of you have suggested that EWI step up communications on what we are achieving and how we see the world. This new and improved issue of Highlights, EWI's newsletter, is a step in that direction. The past three months can be best characterized by continued profound uncertainty amidst a seemingly infinite number of new and emerging threats to stability. Even changes like those in the Middle East represent vast uncertainty — we are living through *Act 1: Scenes 1 or 2* of the saga of nations, from Egypt to Libya.

In the beginning of June, over 450 private and public sector experts from 43 countries came together at EWI's Second Worldwide Cybersecurity Summit to exchange ideas, build trust and seek solutions to threats to cyberspace. Our China-U.S. bilateral joint publication on fighting spam has been hailed by private sector and governments alike around the world. A month after the summit, a panel of EWI experts shared that work on Capitol Hill, appearing before members of Congress's Cybersecurity Caucus.

This summer, we made strides in building trust in one of the toughest neighborhoods in the world, bringing together Afghan and Pakistani leaders in Abu Dhabi for the third in a series of confidential meetings. EWI also organized the first delegation of female Afghan parliamentarians to Islamabad, where they met with and secured agreements for assistance from their Pakistani peers — a pivotal step in establishing mutual understanding and strengthening the political voices of women in both countries. In late July, EWI and the China Institute of International Studies in Beijing brought together leading Chinese and American experts, including two U.S. four-star generals, to discuss issues of vital strategic importance.

We encourage you to participate in upcoming EWI events, including our 8th Worldwide Security Conference in Brussels on October 3-5, that is co-sponsored by the G8 and their French presidency. You are welcome to join leaders of non-proliferation at our high level gathering at the UN on nuclear weapons reduction, which will feature UN Secretary-General Ban Ki-moon. Please visit our website at ewi.info for more information on how you can be involved with EWI. We appreciate your support and interest.

Yours,

John Edwin Mroz

EastWest Institute Advises Congressional Cybersecurity Caucus

On July 7, EWI experts appeared on Capitol Hill before Rep. Michael McCaul (R-Texas) and Rep. James R. Langevin (D-Rhode Island), leaders of the 112th Congressional Cybersecurity Caucus, as well as assorted staffers to share the work of the Second Worldwide Cybersecurity Summit.

The goal was to help U.S. policymakers begin to imagine how countries can work together to protect cyberspace - a formidable challenge.

One key to international collaboration, according to Lt. General (Ret.) Harry D. Raduege, Jr., Chairman of the Deloitte Center for Cyber Innovation, is the kind of networking and information-sharing made possible by the summit.

"What encourages me is that we had senior representatives from governments and corporations," said Raduege, who is also a member of EWI's President's Advisory Group.

The experts also emphasized the importance of private-public partnerships or, as U.S. National Security Council's former Acting Senior Director for Cyberspace and EWI Director Melissa Hathaway put it, ongoing conversation between the "geeks" (technical experts) and the "wonks" (policy leaders).

EWI will continue to bring the work of the cybersecurity initiative to the attention of the policy community in the months ahead.

81%

AGREE THAT BOLD STEPS ARE NEEDED IMMEDIATELY TO ADDRESS THE **LACK OF TRUST** IN THE INTEGRITY OF ICT DEVELOPMENT AND SUPPLY

54%

DOUBT THAT THEIR ORGANIZATION (BUSINESS, AGENCY) IS CAPABLE OF **DEFENDING** ITSELF AGAINST A SOPHISTICATED CYBER ATTACK

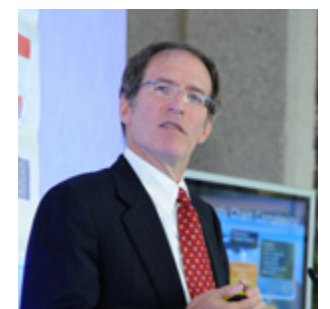
84%

THINK THAT THE CYBERSECURITY RISK WE FACE TODAY IS **HIGHER** COMPARED TO ONE YEAR AGO



EWI WORLDWIDE CYBERSECURITY SUMMIT 2011

Cybersecurity: Forging Solutions



Private sector leadership was a running theme at the summit and at a unique event that followed on July 7, when EWI experts appeared on Capitol Hill before Rep. Michael McCaul (R-Texas) and Rep. James R. Langevin (D-Rhode Island), leaders of the 112th Congressional Cybersecurity Caucus, as well as assorted staffers to share the work of the cybersecurity summit - part of EWI's policy advocacy effort.

Private partners also play a large role in EWI's ongoing breakthrough initiatives, small groups of international experts who meet on an ongoing basis to address specific cybersecurity threats. For example, to protect the vital un-

dersea cables that carry over 99% of intercontinental Internet messages, EWI partnered with IEEE to begin an advocacy program called the Reliability of Global Undersea Cable Communications Infrastructure (ROGUCCI). Working with the International Cable Protection Committee, this group is developing best practices to help governments reduce cable repair times from ten weeks to several days.

What's next? Cybersecurity issues will be high on the agenda at the Eighth Worldwide Security Conference in Brussels on October 3. The Third Worldwide Cybersecurity Summit will be held in New Delhi, October 30-31, 2012.



Learn More

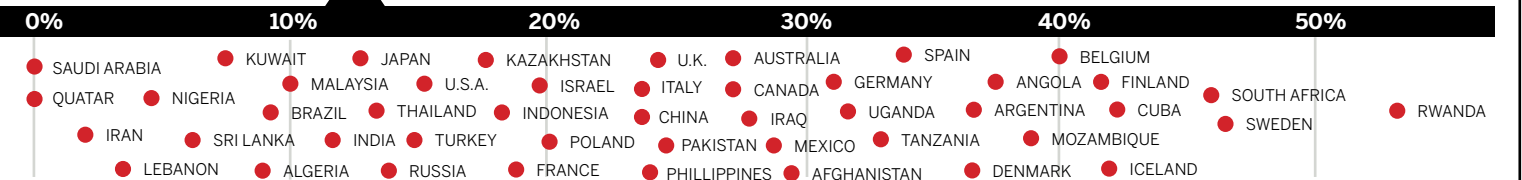
Mobilizing for International Action, the report from the Second Worldwide Cybersecurity Summit in London is available at www.ewi.info/london2011

Developments

Women in National Parliaments

Percentage of female members of national legislatures as of June 30, 2011

Source: IPU



The U.S. and China: Building Trust

From July 18 to 22, 2011, EWI led a delegation of senior U.S. experts to Beijing for talks with Chinese officials, scholars, and military representatives



From President Obama's meeting with the Dalai Lama to accusations of cyber espionage leveled at China, the summer of 2011 was a tense time for U.S.-China relations. At this crucial moment, EWI gave foreign policy elites from both countries the rare chance to speak frankly about the toughest issues.

During the 5th U.S.-China High Level Security Dialogue, a U.S. delegation and Chinese experts hosted by the China Institute of International Studies (CIIS), the Chinese Ministry of Foreign Affairs' think tank, discussed everything from U.S. arms sales to Taiwan and U.S.-China military-to-military relations to tensions in the South China Sea and cybersecurity.

"Participants on both sides said that they came away with new insights into their interlocutors' thinking and fresh ideas for how to keep the U.S.-China relationship moving forward during a turbulent period," said David Firestein, EWI's Vice President of the Strategic Trust-building Initiative and Track 2 Diplomacy. "Both sides characterized the dialogue as a major success."

During the discussions, whose details are kept off-the-record to encourage open conversation, participants recognized Taiwan as the main potential flashpoint in the bilateral relationship and called for new approaches to the issue.

General (ret.) T. Michael "Buzz" Moseley, EWI's Perot Distinguished Fellow, said that the talks were particularly valuable because they "set the stage for beginning to explore the many areas of potential U.S.-Chinese cooperation."

Participants suggested that cooperating on joint humanitarian efforts would strengthen relations between the U.S. and China's militaries, and also identified cybersecurity as an arena for collaboration.

"The lessons we learn from working together can mitigate crises in the U.S.-China relationship, turning them into opportunities for an even bigger, brighter future for both countries," said CIIS Vice President Dr. Rong Ying. "This is so important, as our bilateral relationship has a global strategic reach."

Nuclear Discussion Forum

On July 28, 2011, EWI and the Permanent Mission of Kazakhstan held the fifth and final meeting of the Nuclear Discussion Forum at the UN. In the forum, UN representatives and outside experts confronted political obstacles to achieving a world without nuclear weapons.

Chaired by Eduardo Ulibarri, Ambassador of Costa Rica, the final meeting focused on reducing the role of nuclear weapons in security doctrines. In earlier meetings, participants discussed how to create a Middle East nuclear weapons free zone, managing disarmament and providing negative security assurances to Non-Nuclear-Weapon States.

"Our common intent to contribute to these issues has led us to come together despite our political differences," said Byrganyim Aitimova, Kazakhstan's Ambassador to the UN. "Our biggest gain is that we are all now more optimistic that we can work together in this field."

EWI will publish the forum's main findings in September, and present them at a side panel event at the UN General Assembly First Committee meeting on October 24, 2011, that will include a keynote speech delivered by UN Secretary-General Ban Ki-moon.

Learn more: www.ewi.info/UNday2011

Women Parliamentarians Meet in Islamabad

On June 3 and 4, 2011, EWI facilitated the first-ever visit between women parliamentarians from Afghanistan and Pakistan. During a successful series of meetings, including one with Pakistani President Asif Ali Zardari, the lawmakers resolved to establish an ongoing dialogue to connect women lawmakers from both countries. The trip grew out of an EWI-organized conference held at the European Parliament last December, which aimed to help Afghan women politicians take a stronger role in governing. Pakistani women MPS have valuable lessons to share, according to participants, and regular meetings between women politicians from both countries could help build bilateral trust.

"The delegation was a step forward in terms of changing the face of politics of the region," said Shinkai Karokhail, a member of the Afghan Parliament. "It creates solidarity and a common language among women who have committed themselves to strongly advocate for peace, security and human rights, and stand together for a common cause."

This fall, EWI will release a report capturing the visit's recommendations, and facilitate a follow-up meeting in Kabul.



Pathways to Peace: Reconciliation with the Taliban

On August 9, 2011, EWI released Seeking Solutions for Afghanistan: Third Report on the Abu Dhabi Process, a report based on talks between Afghan and Pakistani leaders held in Abu Dhabi

Part of an ongoing series facilitated by EWI and sponsored by the Abu Dhabi government, the meetings aim to build bilateral trust and help bring peace to the region.

Both Afghan and Pakistani participants advised the Afghan government to pursue reconciliation with Taliban insurgents, and for the U.S. government to support that effort. A political settlement is particularly urgent, according to participants, given that NATO intends to hand over responsibility for Afghanistan's security to the Kabul government by 2014.

To speed up reconciliation, participants repeated their call for an "address," or standing political office, for the Taliban, to streamline fragmented negotiations efforts.

"Participants agreed that the relationship between the United States, Pakistan and Afghanistan will determine the success of reconciliation," said Guenter Overfeld, EWI Vice President and Direc-

tor of Regional Security. "The recent increase in tensions between Afghanistan, the U.S. and Pakistan gives reason for concern."

To build intergovernmental trust, participants recommended creating a Pakistani body to work with the Afghan High Peace Jirga and a new, more effective format for talks between the U.S., Pakistan and Afghanistan.

Still, participants emphasized that "reconciliation must be Afghan led and Afghan owned." They called on Afghan authorities to deliver better public services, improve governance and ensure that reconciliation not jeopardize the Afghan constitution and human rights. "Any return to the Taliban policies of the 1990s, including their attempts to banish female education, would be a recipe for disaster," the report states.

The Abu Dhabi Process will continue with a Kabul meeting scheduled for mid-September.

Learn More

Seeking Solutions for Afghanistan, the third report on the Abu Dhabi Process is available at www.ewi.info/third-abu-dhabi-process-report



Change Agents

People from EWI's Past and Present

EWI Leaders: **F. Francis Najafi**

EastWest Institute talks with F. Francis Najafi, EWI Board Member



F. Francis Najafi is founder and CEO of Pivotal Group, a leading investment company focused on private equity and real estate in the Southwest, based in Phoenix, Arizona.

How did you get involved in EWI?

I first heard about EWI through the Young Presidents' Organization (YPO). It piqued my interest, as I'm a lifelong believer in global dialogue and communications. One of my dearest friends Jerry Hirsch, Lodestar Foundation Chairman, invited me to meet EWI President and CEO John Mroz. The more I learned, the more interested and committed I became to the ideals of the institute.

What about EWI's mission and work interests you?

Now more than ever, timely, open and respectful dialogue is of critical importance to our world economy, pressing political issues and universal social concerns. The first step toward resolution of any major issue is a secure, trusting environment where opposing parties may openly, confidentially and confidently communicate.

My greatest interest in the institute is in developing strategic trust, advancing global diplomacy and facilitating the resolution of the very serious issues that impact us all.

How do you think EWI addresses pressing global issues?

EWI works strategically at a global level, giving it a vantage point to identify and work through many critical issues. By bringing together representatives with divergent view-

points and seeking win-win solutions, EWI guides policy creation to benefit the safety and security of all global citizens.

EWI is addressing growing regional issues, such as Afghanistan-Pakistan through the Abu Dhabi Process. The early work of EWI continues to pay dividends in issues involving Russia. The institute was also the first entity to bring the Chinese and American militaries together, in addition to party members from both countries.

As a board member, why do you think EWI is a good organization to support and get involved with?

I've been involved with the Institute since early 2000. We are experiencing a rapid transformation in the world's political, military and cultural landscape. We also see "the rise of the rest" as Western industrialized countries increasingly face structural issues—economic, financial, societal and environmental.

As our world undergoes these extraordinary adjustments, how do we change and adapt? Which institutions can help?

To me, EWI is one of the few organizations best positioned to deal with the most critical global adjustments for our 21st century economy. It represents a trust-building forum, independently operating with both public and private leadership.

CELEBRATING 30 YEARS OF EWI Explore stories, videos and photos at www.ewi.info/30



EWI Alumni: **Sonja Licht**

Sonja Licht received this year's George Russell Jr. Alumni Award at EWI's 30th Anniversary Alumni Celebration Dinner held in New York on May 10, 2011

Sonja Licht knows she can't change the world. "However, I never have and won't stop believing that the world can become better, and that you have to commit yourself in order to achieve this," she says. Through her lifelong civic activism, Licht actually managed to change her country.

Nicknamed "the mother of Serbian civil society," Licht is an internationally renowned Serbian sociologist, human rights and political activist who fought hard against Slobodan Milosevic's regime in the 1990s. Her efforts to instill democracy in Serbia included a long, fruitful collaboration with the EastWest Institute.

Licht traces her activist beginnings back to 1966, when she took part in a student protest against the Vietnam War that was shattered by policemen on horseback. She says that her belief in the system was fully shattered in 1968, when she took a prominent role in the Belgrade University uprising, which was brutally repressed by the communist regime. Milan Nikolic, Licht's friend and later husband, was sentenced to prison for the first of three times.

Licht spent the next thirty years fighting injustice and promoting human rights in the war-torn region. Even during the 1999 NATO airstrikes against Serbia, she remained undaunted, calling for NGOs to begin healing rifts between neighbors – immediately. She pointed



out, "International financial institutions will invest in economic reconstruction but, even if they want to, they are not capable to reconstruct devastated social structures."

In July 1999, just months after the NATO intervention ended, EWI brought together Serbian democratic forces to help them overthrow the collapsing country's dictator. Sonja Licht became the chair of the Task Force for the Future of Yugoslavia, which united and organized Serbia's democratic opposition, leading to Milosevic's fall in October 2000.

Licht joined EWI's Board of Directors, and worked with the institute to assist in Serbia's social and economic transition, promoting small businesses growth and Serbian security sector reform, and establishing grassroots cross-border

cooperation and a network that linked parliamentarians in southeast Europe with members of the European Parliament.

In recent years, Licht has worked to educate Serbian politicians and has been active on the international stage. Appointed to a group of ten eminent persons by the Council of Europe, Licht helped develop a May 2011 report on building tolerance and civic engagement in Europe – a topic that couldn't be more timely.

Sonja Licht doesn't think about retirement. "There were moments when I just ask myself if all this makes sense, but it doesn't last for long," she says. "I will continue to fight for what I believe in, what I've been always fighting for." That is, civil society.

Highlights

Coming Up

September 12-15 | Kabul

Fourth Abu Dhabi Process Meeting, Kabul, Afghanistan. Funded with the support of the Abu Dhabi government, these confidential meetings bring together Afghan and Pakistani leaders to build bilateral trust and help bring peace to the region.

September 14 | Washington, D.C.

Seminar and Dinner at the Chinese Embassy, Washington, D.C. Hosted by Ambassador Zhang Yesui, the seminar will focus on "Building a Mutually Beneficial Regime for Chinese Investment in the United States."

September 26-27 | Washington, D.C.

First meeting of the U.S.-Russia Working Group on Afghan Narcotrafficking, Washington, D.C. Funded with the support of the Carnegie Corporation, this project brings together U.S. and Russian experts to create a Joint Policy Assessment that will suggest cooperative measures to undercut Afghan drug production and trade — a key security issue for both Russia and the U.S.

September 26-30 | Beijing

Third U.S.-China High-Level Political Party Leaders Dialogue. Senior representatives from the Chinese Communist Party and prominent U.S. Democrats and Republicans meet with the aim of increasing contact, familiarity and trust between the countries' political elites.

September 29 – October 1 | Oxford

Ditchley Cybersecurity Conference, co-hosted by EWI and the Ditchley Foundation.

October 3-5 | Brussels

8th Worldwide Security Conference: Managing Business Risk through Policy Entrepreneurship, Brussels. Leading policy makers, specialists and business experts will come together to forge breakthroughs on everything from cybersecurity to climate change resilience.

Learn more at www.ewi.info/wsc8

October 11 | Washington, D.C.

Ambassador's Series Dinner, Washington, D.C. Hosted by Ambassador Sergey I. Kislyak, the talk will focus on "The Russia-U.S. Economic Relationship."

October 12-14 | Washington, D.C.

Fall 2011 Meeting of EWI's Board of Directors, Washington, D.C. This three-day event will include a full day of seminars on EWI's programmatic work and a formal recognition dinner held at the United Arab Emirates Embassy.

October 17-21 | Lago di Como

Five -Day Retreat on Building National Resilience in the Horn of Africa and the Arabian Peninsula, Bellagio Center, Lago di Como, Italy. Developing country representatives and others will frame a G20 action plan and a private sector investment action plan as a part of EWI's work on climate security.

October 24 | New York

"A Compass Point for Progress and Accountability," United Nations. In this high profile event, Secretary-General Ban Ki-moon will lead an assessment of progress made since October 2008 towards long-term nuclear disarmament goals.



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