

Highlights



BUILDING TRUST | INFLUENCING POLICIES | DELIVERING SOLUTIONS | EastWest Institute's Quarterly Newsletter | WINTER 2012 | www.ewi.info

EWI BRINGS BAN KI-MOON TO THE TABLE ON DISARMAMENT

A WORLD FREE OF NUCLEAR WEAPONS IS POSSIBLE

The past decade has seen significant advances in the cause of arms reduction, but the threat posed by remaining stockpiles of weapons of mass destruction and the potential emergence of new nuclear powers continues to cast a shadow over the international stage. The recent momentum from New START and the first-ever U.N. Security Council Summit on Nuclear Non-proliferation and Disarmament in 2009 reflect a trend toward supporting disarmament, but there is clearly serious work to be done. In this spirit, EWI's WMD Program held its third nuclear disarmament forum at U.N. headquarters on the 66th United Nations Day, Oct. 24, 2011. ➤ [PAGE 3]

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President's Message

Dear Readers,

Welcome to this second edition of EWI's new Highlights. I was pleased to hear positive feedback to our launch issue, and I am excited to see the institute's communications efforts steadily improving. The greater EWI community deserves to know what we do and how we do it. Since I last wrote in these pages, the global economy has inched closer to the brink, and, in Libya and Syria, the world has seen the next act of the Arab Awakening unfold.

The Institute has responded to this wave of uncertainty by launching its Economic Security Initiative at our Awards dinner on October 13. We have brought aboard some of the major players in addressing the critical water-food-energy nexus. New board member Kevin McGovern, founder of The Water Initiative, was recognized as a Global Game Changer at our dinner for his remarkable innovations in distributing clean drinking water to impoverished regions of the world. This new undertaking, which incorporates our core Worldwide Security Initiative work, seeks to reframe some of the greatest threats to essential resources and the global economy and then mobilize the international community towards action.

We were also honored to be joined by U.N. Secretary-General Ban Ki-moon at our nuclear disarmament event on October 24. This event, which brought together high-level members of the disarmament policy community, produced a sober discussion on major obstacles to our shared goal of a world free of nuclear weapons. Our United States and Russia program continues to make great strides, as seen in its progress on the Jackson-Vanik issue as well as its leadership in establishing a Joint Policy Assessment (JPA) between Russia and the United States on the status of Afghan narco-trafficking. This work tackles an issue with significant potential to break down long-standing boundaries of distrust between these two great powers.

I would also like to extend a welcome to our new board members, who officially joined the institute during our fall board meeting on October 14. The coming months will offer numerous breakthrough events, including our third Chinese-U.S. party-to-party talks. We hope you will keep an eye on ewi.info to stay up to date on our ideas, events and publications. We appreciate your support and interest.

John Edwin Mroz

EWI Launches New Delhi Summit Process

On Nov. 15, EWI and Indian Communications & Information Technology Minister Shri Kapil Sibal announced that the Third Worldwide Cybersecurity Summit will be held in New Delhi on Oct. 30-31, 2012. In preparation for the summit, EWI and its Indian partners launched the New Delhi Summit Process, initially composed of three high-level working groups of Indian and international experts, each taking on a crucial cybersecurity issue.

"India is a vital market and policy creator in the global information technology industry," EWI Board Co-Chairman Ross Perot, Jr., said at the launch event in New Delhi. "As such India is an essential partner in the international policy process. We are proud to bring the summit to India."

Information for summit registration will be available shortly on EWI's website.



EWI Co-Chairman Ross Perot, Jr., and Indian Minister of Communications and Information Technology Kapil Sibal

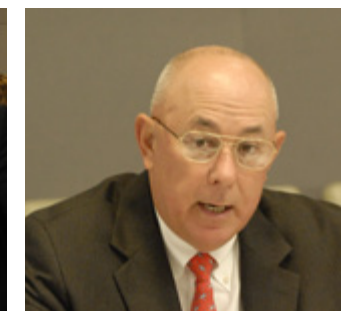
ROGUCCI Seminar Held at Goldman Sachs

EWI held its 12th meeting on the security of global digital transmissions on Nov. 10. Hosted in New York by Goldman Sachs, the meeting reviewed key recommendations from the ongoing Reliability of Global Undersea Communications Cable Infrastructure (ROGUCCI) process.



The discussants and a diverse group of attendees, drawn from the ranks of engineers, cable laying companies, and organizations that depend on high reliability in Internet communications, reviewed key recommendations of previous ROGUCCI meetings and listed new priorities for dependable communications.

EWI BRINGS BAN KI-MOON TO THE TABLE ON DISARMAMENT



[CONTINUED] The day-long event, convened by EWI in collaboration with The Global Security Institute and the James Martin Center for Nonproliferation Studies, brought together top-level experts and officials to discuss the major disarmament issues of the day in both plenary sessions and breakout groups. The event marked the third anniversary of Secretary-General Ban Ki-moon's five point action plan for nuclear disarmament, originally introduced at the first such EWI event and documented in EWI's 2009 publication *Eliminating the Nuclear Threat*. The topics covered included the implementation of nuclear weapon-free zones, the possibility of disarmament through an international convention or framework of agreements, and establishing accountability for nuclear weapons reduction.

"Most immediately, the world is expecting a deeper reduction in the largest

nuclear arsenals," Ban said in his opening remarks. "This should include limits on both non-strategic nuclear weapons and non-deployed weapons. And by weapon reduction, I mean weapon destruction." The secretary-general went on to note that the world population was seven days away from reaching seven billion, proclaiming that "a world free of nuclear weapons is a concrete possibility. Let us realize that dream so that seven billion people can live in peace and security."

This challenge set the stage for the day's discussions, which featured a number of key players in the disarmament field including Indian Member of Parliament Mani Shankar Aiyar, General (ret.) Michael Moseley, Teng Jianqun of the China Institute of International Studies, and William Potter of the James Martin Center for Nonproliferation Studies.

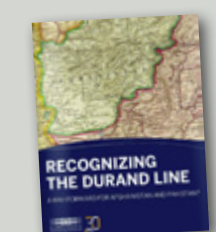


Learn More

EWI also unveiled its report *Building Momentum for a World Free of Nuclear Weapons*, the product of the ongoing Nuclear Discussion Forum. Read it at www.ewi.info/ndf2011

EWI Report Promotes Full Mutual Recognition of Durand Line

On Nov. 7, EWI published *Recognizing the Durand Line*, in which Brad L. Brasseur argues that mutual recognition of the colonial-era border between Afghanistan and Pakistan known as the Durand Line would allow both countries to more effectively police their borders and facilitate much-needed economic development in the border regions. The validity of the Durand Line is already supported by international law and practice, he writes, but only full mutual recognition will allow the two countries to cooperate and move forward in peace.



Read *Recognizing the Durand Line* and other EWI reports at:

www.ewi.info/publications

Developments

EWI Launches **Economic Security** Initiative

As a direct response to the wave of economic uncertainty sweeping the globe, the EastWest Institute launched its Economic Security Initiative during the Fall 2011 Awards Dinner in Washington.



EWI Awards recipients:
The Water Initiative, Russell 20-20
Association and IEEE

EWI will apply its unique method of convening, reframing and mobilizing key actors on critical security issues to challenges posed by resource scarcity, vulnerabilities in the global digital economy, and other key economic areas. As in its other activities, EWI will work to mobilize the international community toward decisive action.

The Awards Dinner, held at the Embassy of the United Arab Emirates on Oct. 13, featured the presentation of three awards to major organizations in the economic security field.

The George F. Russell, Jr. Economic Security Award was presented to the Russell 20-20 Association, a non-profit group of 40 organizations and individuals worth over \$9 trillion in total, for their dedication to emerging market investment over the past 21 years. The award was accepted by Ralph Layman of GE Asset Management.

The EWI Cybersecurity Award was presented to the IEEE for its vision and foresight in serving as technical sponsor for the ROGUCCI initiative, which is currently working to break political stalemates in efforts to secure undersea

international communications cable infrastructure. The award was accepted by IEEE's Curtis Siller, Jack Howell and Robert Kahn.

The Economic Security Game Changer Award was presented to The Water Initiative for its commitment to developing and providing point-of-drinking water filtration equipment to developing country communities. The award was accepted by Kevin McGovern, president of The Water Initiative and a new EWI board member.

The Economic Security Initiative will build on several of the institute's existing programs, including the Worldwide Security Conference and the Worldwide Cybersecurity Initiative, while introducing a focused approach to addressing challenges in the food-water-energy nexus in critical parts of the world.

The institute's previous related work, such as its Amu Darya Basin Network and numerous publications on vital resources, will now be unified under a consistent programmatic umbrella. Keep an eye on the EWI website and future issues of Highlights to stay up to date with the institute's ground-breaking economic security work.

Abu Dhabi Process Continues at Pakistan's National Assembly



On Sept. 13-14, Dr. Fehmida Mirza, the Speaker of the National Assembly of Pakistan, hosted the Afghanistan-Pakistan Parliamentary Dialogue of EWI's Abu Dhabi Process in the National Assembly of Pakistan. The purpose of the dialogue was to seek increased parliamentary cooperation in this critically important bilateral relationship. Deputy Speaker Mr. Faisal Karim Kundi represented Mirza during the proceedings, which resulted in three joint recommendations and a statement emphasizing the bilateral commitment toward reconciliation.

Participants noted the positive developments that marked bilateral relations in recent years, but recognized that the challenges of transition will require more efforts to develop the relationship and build mutual confidence and trust.

Working Together with **Russia**

EWI Continues to Make Headway in U.S.-Russia Relations



The Jackson-Vanik Amendment to the 1974 Trade Act denies permanent normal trade relations to non-market economies that restrict emigration. Though the United States now formally considers Russia a free market, and Russia allows free emigration, U.S.-Russia trade is still complicated by the amendment—and the U.S. Congress seems reluctant to consider graduating Russia from the terms of the amendment.

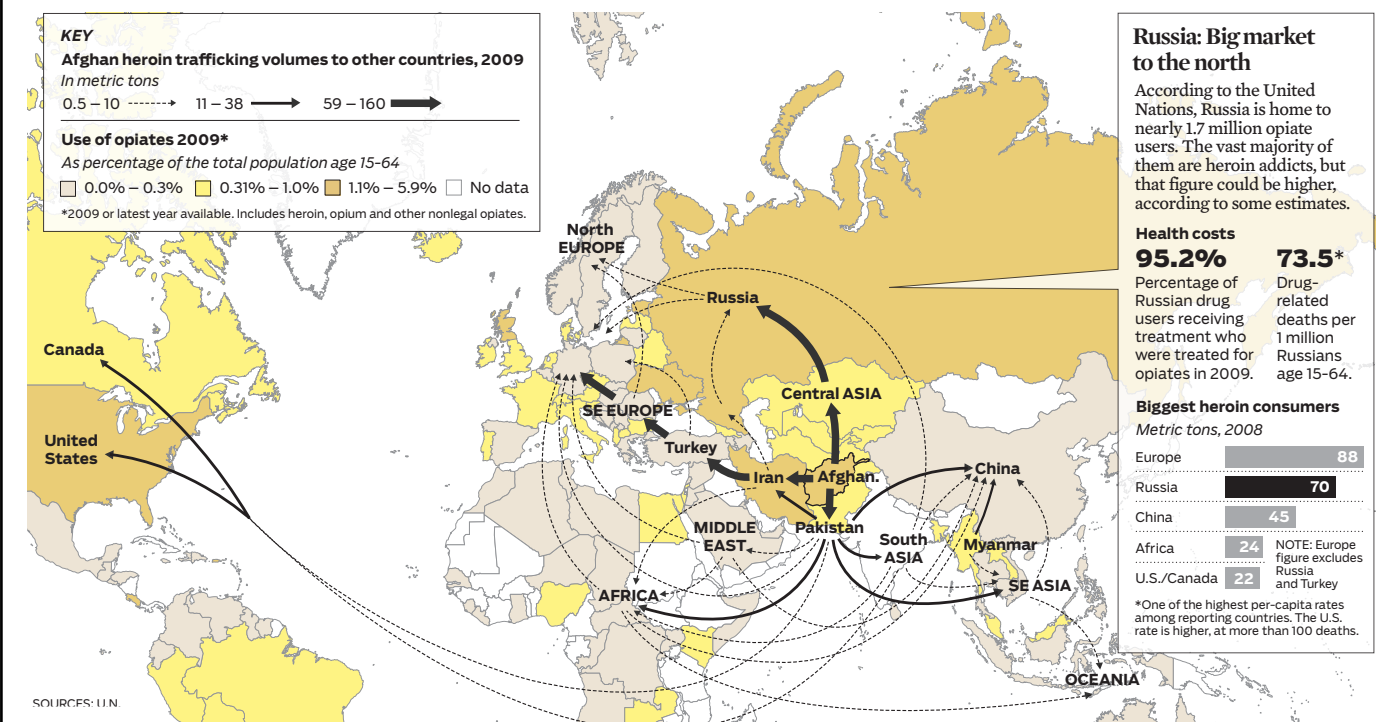
EWI's U.S. Global Engagement Program and the Carnegie Council for Ethics in International Affairs brought together members of the business, academic and non-profit communities on Sept. 17 to consider the future of this aspect of Jackson-Vanik. If left in place, this arrangement would harm the U.S.-Russia economic relationship as Russia joins the World Trade Organization next year. The U.S. Global Engagement Program also brought together prominent members of the business community, members of Congress and administration officials for a dinner with Russian Ambassador Sergey Kislyak at his residence to discuss the U.S.-Russia

economic relationship and Russia's WTO accession. Much of the Oct. 11 discussion centered on the Jackson-Vanik Amendment. Ambassador Kislyak praised the dinner as one of the best discussions on the issue that he had participated in.

In addition to its Jackson-Vanik work, the U.S. Global Engagement Program worked with the Moscow-based Russia Program to hold the first meeting of the Joint U.S.-Russia Working Group on Afghan Narcotraficking in Washington, D.C., on Sept. 26-27. The objective of the working group, funded by the Carnegie Corporation of New York, is to produce a joint threat assessment (JTA) followed by a joint policy assessment (JPA), suggesting cooperative bilateral and multilateral measures designed to undercut drug production and narcotraficking out of Afghanistan. This working group is addressing a key security threat of mutual concern to the United States and Russia. Such work can aid in the "reset" of U.S.-Russia relations by delivering positive momentum, confidence-building and policy impact. During the two-day meeting,

experts discussed a range of issues related to Afghan narcotraficking, including the threats the industry poses to Afghanistan, Russia and the United States; links between the drug trade and insurgent groups; beneficiaries of the opium industry; the role of corruption in fostering narcotraficking; and opportunities for U.S.-Russia cooperation in countering the Afghan drug trade.

The subject of narcotraficking in Afghanistan was further discussed in Washington, D.C., at a Nov. 18 meeting held by EWI in cooperation with the Center for Strategic and International Studies (CSIS). The event featured Viktor Ivanov, director of the Federal Drug Control Service (FSKN) of the Russian Federation, who discussed the global drug trade with a diverse audience representing numerous U.S. federal agencies, the military, civil society, academics, media and diplomatic missions. Ivanov argued that the global narcotics flow from Afghanistan and Latin America has had a demonstrable impact on the global financial crisis.



The **Chicago Tribune** produced a full-page infographic and interview in cooperation with EWI. To see more, please visit bit.ly/CT-EWI

Change Agents

People from EWI's Past and Present

EWI Welcomes New Board Members

Newest additions to our Board reflect our growth in 21st century issue areas and our commitment to private-public partnership.

The EastWest Institute announced six new board members in October, adding years of insight into areas such as China, military affairs, resource security, and the economy.

"The success of the Institute's work

depends on the valuable experience of its board members to enable its unique convening role among key policy communities. These additions to our board reflect our growth in 21st century issue areas and our commitment to private-public partnership," EWI President and CEO John Edwin Mroz said.

The new board members are: Angela Chen, Anurag Jain, Kevin McGovern, Ronald P. O'Hanley, William A. Owens, and John Rogers. EWI also thanks departing board members **Thor Bjorgolfsson, Don Kendall, Jr., Mike Maples, Frank Neuman, Hilton J. Smith** and **Bill Ury** for their service to the institute.



Angela Chen (U.S./China)
Founder and Managing Director,
Global Alliance Associates
Director, China Arts Foundation International



Ronald P. O'Hanley, III (U.S.)
President, Asset Management
and Corporate Services,
Fidelity Investments



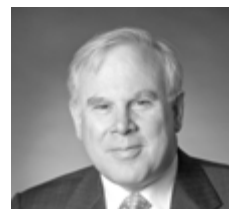
Anurag Jain (India)
Chairman, Laurus Edutech Pvt Ltd.



Admiral William A. Owens (U.S.)
Chairman, AEA Holdings Asia
Fmr. Vice Chairman, U.S. Joint Chiefs of Staff



Kevin McGovern (U.S.)
Chairman, The Water Initiative



John Rogers (U.S.)
Managing Director, Goldman Sachs & Co.

Dr. Kanwal Sibal Recognized as EWI Director of the Year



On Oct. 14 the EastWest Institute staff recognized Dr. Kanwal Sibal as the 2011 Director of the Year. Sibal accepted the award at the EWI Board of Directors meeting in Washington, D.C.

More than anyone else, Dr. Sibal is responsible for bringing EWI's Worldwide Cybersecurity Summit to New Delhi for its third annual conference in 2012. His commitment to EWI's mission, his active collaboration with the institute's work, and his deep knowledge of world affairs have been an invaluable asset.

EWI Alumnus Aaron Presnall

Before founding the Jefferson Institute, Aaron Presnall served with EWI in Prague for seven years, then in Belgrade as a Regional Director of Southeast Europe.

How does your experience at the EastWest Institute inform your leadership of the Jefferson Institute today?

I witnessed firsthand practical exhibition of the principle that the limits of our own minds are the biggest barriers to progress. EWI is successful because it systematically casts those limits aside. That can feel chaotic or even intellectually violent at times, but it is a deeply creative space. EWI is able to point out the blindingly obvious that others, trapped in their narrow worldviews, fail to see.

Can you trace the history of how the Jefferson Institute came about following your work in EWI's Prague and Belgrade offices?

I was at EWI for 7 years before I became her Regional Director for Southeast Europe in 2001. So, I had seen a number of field offices spin off already: Warsaw, Budapest, Kosice. It was a personal challenge that I feared and craved—like most entrepreneurs, I suppose. My wife, Biljana—another illustrious EWI alumna—quickly lost patience sitting on the sideline and joined me at JI, where she remains the creative force responsible for nearly every detail in our work that makes you sit back and say, "wow." EWI was tremendously supportive—with mentors like Don Brown helping get our finance systems in place, Bob Plessinger on IT, Dagmar Aserova on HR, Stephen Heintz and Vasil Hudak on governance and strategy. John was hugely important—first of all in explicitly instructing his senior staff to help us in any way they could, but also in moral and spiritual support. I had a great long lunch with him in a New York diner, devoted to lessons from the early start-up days of EWI—what he did right, how he might do it differently if he tried again today.

What are the Jefferson Institute's major areas of focus?



We empower people in the United States and Eurasia with information so that they might better know their own and their neighbors' true interests. We build and use visualization tools to tell policy narratives, because humans can visually process and intuit the trends, the anomalies, the correlations within data with incredible speed—much faster than via spread sheets or lists. Our weekly data analysis column in *The Wall Street Journal*, Politics Counts, and our regular appearances on the PBS News Hour suggest that we are onto something.

More and more of policymaking is data driven, and more and more data is available every day. Yet, only a thin slice of society has the tools, skill and confidence to tell the stories that are buried within data. We open-sourced VIDI, our suite of data visualization tools, because we believe that pluralizing the policy discourse is good for democracy and generates superior policy outcomes over time. Over 450 websites are using the tool kit—from national news platforms to PTA activists.

We were happy to see you at the 30th Anniversary Alumni Dinner this past May. What should the institute be doing to engage alumni more effectively?

The EWI alumni network is very healthy,

diverse and self-aware. We communicate, gather, collaborate and support one another. I work with EWI alumni on a daily basis. Ironically, the one figure that rarely weighs in on our network is EWI itself. I think that the challenge for EWI is to move beyond trying to create or to manage an alumni program. We do that already and have done it for decades. EWI needs only to pause for a moment, to observe and join, friend or follow the network and social nodes that are already there.

What was your most memorable "EWI moment" while working at the institute?

My first occurred the late winter day I arrived for my interview with Stephen Heintz in Prague to be his executive assistant. At the time, Stephen was among the final three in a contest to name the next president of Wesleyan University. I had been a student trustee at Wesleyan the year before and knew personally every member of the selection committee, so my "interview" consisted primarily of Stephen extracting every bit of insight I had on the Wesleyan board. It was a fun conversation, brimming with ideas on the potential for strengthening that great university's core. He did not get the job, but I did. Most days at EWI were like that: totally unpredictable, a lot of fun and ripe with fundamentally transformative opportunity.

Highlights

Coming Up

**December 4–10 | Washington, D.C.,
Texas and Missouri**

**Fourth U.S.–China High-Level Political
Party Leaders Dialogue.** Senior representa-
tives from the Chinese Communist Party and
prominent U.S. Democrats and Republicans
will meet with the aim of increasing contact,
familiarity and trust between the countries’
political elites.

December 5–9 | Washington, D.C.

IEEE Globecom Conference 2011. EWI will
chair an Industry Forum on Cybersecurity.

January 23–24 | Geneva

**The Geneva Dialogue on Protecting Criti-
cal Infrastructure from Cyberattacks.** This
dialogue will be organized by the Geneva
Security Forum in collaboration with EWI and
the Swiss Confederation.

March 27–28 | Washington, D.C.

**Affordable World Security Conference:
Choice Points for America.** The W.P. Carey
foundation, in collaboration with EWI, will
host the first conference in Washington, D.C.,
on assuring world security in the 21st century.

March 27–29 | London

**Combating Cyber Crime: International
Aspects.** This international conference on
cyber crime will be organized by London First
in partnership with EWI.



EASTWEST INSTITUTE
Forging Collective Action for a Safer and Better World

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